

I am writing with my concerns regarding the issue of national and regional FM services. Specifically in regard to K-LOVE radio and the service it provides to our community. K-LOVE is the only station available that provides uplifting and contemporary music and information. The fact that I can play a Christ based music on my radio that my friends find enjoyable to listen to is a real blessing and benefit to me. The ability to promote local events on a national level is also a big plus since I promote and produce a large praise event every year. This event benefits Habitat for Humanity, and the success of our first event was very much attributable to K-LOVE running promotional spots for us. We could not have afforded to run paid spots on a local station.

If K-LOVE were to not be available in our community we would not have access to any Christian music other than a station that plays a much more conservative and traditional style of music and also broadcasts much more speaking, sermons, etc. The only other choices are the regular fare of country, rock, talk, easy listening, etc. The positive and encouraging message and attitude of K-LOVE would be greatly missed and would create a void in the free choice of listeners in this area.

In closing I have to say that I feel that K-LOVE's service to this area serves the public interest by giving a clear, viable choice between the normal, sometimes questionable(morally), fare of popular music and the uplifting, positive messages in contemporary christian music. This station is a God send to me and is a huge benefit in keeping me focused on being a better person and staying in touch with positive values and attitudes.